

# NEWS RELEASE

 Mitsubishi Jisho Design Asia

18 December 2023

## The Grand Outlet - Kura Kura Bali

Mitsubishi Jisho Design Asia Pte. Ltd.

(tentative name)



View of Lushly Landscaped Main Shopping Avenue

Mitsubishi Jisho Design Asia Pte. Ltd. (MJDA) is delighted to unveil the sequel to 'The Grand Outlet – East Jakarta': our very next Outlet Mall project in Indonesia - The Grand Outlet – Kura Kura Bali. PT. Grand Outlet Bali is a joint venture by PT Bali Turtle Island Development and Mitsubishi Estate Co. Ltd. as part of their aspirations to create distinctive lifestyle destinations for their extensive international and local customer base in Indonesia. MJDA's Design team is excited to assist our clients on the concept design, schematic design, construction design development & execution stages of this uniquely rewarding Outlet Mall design experience.

### Location/Brief

The pristine Kura Kura, also called Pulau Serangan island, had historically mainly welcomed visitors from the main island on foot during low tide. Known principally for its turtles and being home to one of Bali 's six most sacred temples, Pura Dalem Sakenan, the island is now easily accessible from the main island via the Serangan Sakenan Bridge. Aside from the quick 20-minute taxi ride from the airport to the island, it is also accessible by cruises. The brief for this large-scale outlet mall is quite distinctive in its objectives to not just be respectful of, but to celebrate the locale and its proximity to the Benoa Strait, and at the same time serving as the ultimate port of call for shopping nomads: a haven boasting international standards for leisure. Facing the waterfront along its entire length, the 47,000m<sup>2</sup> site will accommodate a facility of approximately 29,000m<sup>2</sup> of leasable area and host about 200 tenants. The construction commencement is slated for the first quarter of next year, in 2024, and the launch is expected to be second quarter of 2026.

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**Concept: “A Village for Diverse Communities”**

The Grand Outlet – Kura Kura Bali nestling in the scenic shores of the Kura Kura Island draws inspiration from the concept ‘Desa Bhinneka’, meaning “A village for Diverse Communities”. Through idyllic vernacular streets, designed photogenic vistas, accompanied by a myriad of lively activities, food hubs, panoramic destination bars and waterfront avenues, this destination offers all communities – domestic or international, fashionistas, gastronomes, and families- a delectable spread of luxury, shopping, relaxation, and lively celebrations that are inspired by Balinese roots. We envisage a veritable oasis that has something for everyone and strives to be both ‘Bali for the World and the World for Bali’.



View of Al-Fresco Dining Deck facing Waterfront Promenade



Bird's Eye View of The Grand Outlet in Bali (TBC)

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## Project Outline

Name	:	The Grand Outlet – Kura Kura Bali (tentative)
Location	:	Bali, Indonesia
Use	:	Commercial
Structure	:	Reinforced concrete
Site Area	:	47,047 sqm
Total Floor Area	:	Approx. 48,000 sqm
Total Leasing Area	:	Approx. 29,000 sqm
Floors	:	3 Above Grade, 1 Semi-basement
Scheduled Completion	:	Second Quarter of 2026 (Estimated)

## Credit Information

Project Company, Owner/Developer	:	Mitsubishi Estate Co., Ltd., and PT Bali Turtle Island Development
Design Architect	:	Mitsubishi Jisho Design Asia Pte. Ltd. (100% subsidiary of Mitsubishi Jisho Design Inc.)

## About Mitsubishi Jisho Design Asia Pte. Ltd.

Mitsubishi Jisho Design Asia Pte. Ltd. is a global studio comprising of designers from diverse backgrounds united in the common goal of enriching lives by delivering sustainable and meaningful buildings and cities. Backed by 130 years of comprehensive expertise in Urban Planning, Architectural Design and Engineering, our Singapore office focusses on operations in the Southeast Asia region.

## Company Information

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Project URL	:	<a href="https://www.mj-sekkei.com/mjda/works/">https://www.mj-sekkei.com/mjda/works/</a>